

INVITATION TO A NICE CONFERENCE

A SUSTAINABLE DESIGN PROCESS | THE FUTURE OF SUSTAINABLE FASHION

Do you want to make your company more sustainable, but don't know where to start?

Are you interested in finding inspiration for what your company can do to improve the sustainability of its environmental footprint – without adding extra costs?

Do sustainable and innovative materials, sustainable dyes and processing of materials – that make no compromise in quality or aesthetics – spark your enthusiasm?

Then this conference is for you.

A key trend in the sustainable fashion industry is a focus on the design process, enabling designers to work closely with, and integrate, sustainability into their products. Such a focus on the design process includes choices of materials, material innovations and processing of materials.

Join us on the 23rd of September 2010 in Copenhagen and get inspiration from our international experts and speakers. Topics include integrating sustainability in the design department, sustainable cotton choices, new innovative textiles, sustainable processing of materials, sustainable dyes, prints and patterns, as well as experiences from a design team in working sustainably.

The participation is free of charge.

www.nicefashion.org

PRACTICAL INFORMATION

DATE | VENUE

SEPTEMBER 23 | 2010 |

THE DANISH DESIGN CENTER |

H.C. ANDERSENS BOULEVARD 27 | 1553 COPENHAGEN V | DENMARK

TIME

1300 | 1700

WHO SHOULD ATTEND THE CONFERENCE?

THE CONFERENCE IS PARTICULARLY RELEVANT FOR (HEAD)DESIGNERS, (HEAD)BUYERS, SUSTAINABILITY AND CSR MANAGERS, BUSINESS DEVELOPMENT MANAGERS, AS WELL AS MANUFACTURERS

RSVP

BEFORE AUGUST 23, 2010 TO MAI ANDERSEN | MAI@DANISHFASHIONINSTITUTE.DK

REGISTRATION IS BINDING

PROGRAMME

1300 | 1305

WELCOME

1305 | 1350 | LINDA HWANG | BSR

PART 1 | BRINGING SUSTAINABILITY INTO THE DESIGN PROCESS |

WHY IS IT IMPORTANT TO INTEGRATE SUSTAINABILITY PRINCIPLES IN THE DESIGN AND BUYING DEPARTMENTS?

PART 2 | COTTON AND SUSTAINABILITY |

A VIEW ON THE DEVELOPMENT WITHIN COTTON FIBRES, WHAT IS MOST SUSTAINABLE AND WHAT IS AVAILABLE

1350 | 1420

BREAK

1420 | 1450 | SANDY MACLENNAN | CLASS

NEW INNOVATIVE TEXTILES |

WHAT IS AVAILABLE, HOW CAN THEY SUBSTITUTE TRADITIONAL TEXTILES AND WHERE TO FIND THEM

1450 | 1520 | PERNILLE LIND OLSEN | NOVOZYMES

ENZYMES AND SUSTAINABILITY |

USING ENZYMES FOR SUSTAINABLE PROCESSING OF TEXTILES

1520 | 1550

BREAK

1550 | 1620 | PHIL PATTERSON | COLOUR CONNECTIONS

SUSTAINABLE DYES, PRINTS AND PATTERNS |

WHAT ARE THE BEST SOLUTIONS, WHAT IS READILY AVAILABLE AND WHERE CAN YOU FIND THEM?

1620 | 1650 | CATARINA MIDBY | H&M

A VIEW FROM THE DESIGN TEAM |

EXPERIENCES WORKING WITH INTEGRATION OF SUSTAINABILITY IN THE DESIGN PROCESS

1650 | 1700

END NOTE BY MODERATOR

MODERATOR

CHRISTIAN KEMP-GRIFFIN | CHIEF MISSION OFFICER | EDUN